

Mark Edward Partners and Luxury Asset Capital Announce Partnership to Expand Collateralized Financing Market

NEW YORK and DENVER—March 19, 2018 – Mark Edward Partners, a full-service, international insurance brokerage firm, and Luxury Asset Capital™ LLC, a leading online provider of alternative financing, today announced a partnership to expand the collateralized financing market through joint marketing initiatives.

Mark Edward Partners excels in all aspects of risk management and insurance brokerage and has been particularly successful at meeting the insurance needs of high-net-worth individuals and family offices, performing due diligence for mergers and acquisitions and corporate restructurings, and innovating unique insurance products and programs for complex risks. Luxury Asset Capital, through its online collateralized financing platform, Lux Exchange™, provides immediate capital in exchange for luxury assets that it holds as collateral, serving middle and upper-income individuals and businesses when traditional forms of financing cannot deliver short-term capital with the necessary speed, convenience or discretion.

Through their partnership, Mark Edward Partners and Luxury Asset Capital will collaboratively market each other's services into their respective client bases, which logically intersect due to their ownership of luxury assets ranging from collectable cars and art, fine jewelry, diamonds, watches and other items that are high in value but low in liquidity.

“Securing a traditional loan is often not the right solution when immediate, short-term capital is needed. Lux Exchange allows luxury asset owners to leverage their past through the luxury assets they own, rather than their future by liquidating cash or securities.” said Dewey Burke, President and Chief Executive Officer of Luxury Asset Capital. “We know that trusted advisors, such as the insurance brokers who are charged with protecting luxury assets against loss play a key role in helping their clients successfully navigate a range of financial challenges, and we look forward to working with Mark Edward Partners to bring them innovative new financial options.”

“Mark Edward Partners is committed to providing the highest levels of client service, driven by our core values of innovation, service, and trust,” said Mark Freitas, Chief Executive Officer of Mark Edward Partners. “Our partnership with Luxury Asset Capital is an excellent illustration of how we continually find new ways to bring value to our client relationships; in this case, unlocking financial liquidity from the luxury assets we have protected for them, liquidity that can be immediately put to use for personal or business reasons.”

About Mark Edward Partners

Mark Edward Partners' commitment to innovation, service, and trust has made us one of the insurance industry's fastest-growing brokerage firms. The firm does business around the world through offices in New York, Palm Beach, Beverly Hills, and London. We help a range of clientele including mid-market corporations, construction, financial, sports and entertainment industry companies, non-profit organizations, individuals, and families mitigate risk through comprehensive risk assessments, quality, cutting-edge insurance products and services, contract certainty, and unrivaled client service and advocacy. Our deep industry knowledge and extensive underwriter relationships enable us to provide

our clients with broadest coverage available at the most competitive prices. For more information please visit www.markedwardpartners.com.

About Luxury Asset Capital

Luxury Asset Capital is a leader in the alternative financing market. Through its online platform, Lux Exchange, the company provides capital to individuals and businesses in exchange for luxury assets that are held as collateral. Lux Exchange provides capital when traditional channels of financing are either too slow, invasive, burdensome or, in some cases, unavailable. Transactions are executed in as little as one business day and generally range from \$2500 to \$5,000,000 or more. For more information, please visit: www.theluxexchange.com.

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